



POWER OF YOUR COLOURS

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Guess you never really thought about it, except to pull on your colours and keep moving. Well, we will learn that there is much more going on than merely wearing colours and let you know that you have been sending off power vibes to the known. How you interact with your colours also depends on your culture, beliefs and experiences.

We are fascinated by the beautiful array of colours we see daily and sometimes wonder how it came about. In modern times we add much creativity and display some of the most alluring combinations we have ever seen.

The study of colours spanned many fields, including fine arts, painting, optics, physiology, mathematics and visual psychology. It is also categorised into primary, secondary and tertiary colours. In the 17th century, red was considered the lightest and blue the darkest shade. As time evolved, this was found inaccurate, and deeper experiments were done to change this. Hence today, we have an array of beautiful colours to mix and match and benefit from the power they transmit.

Let's explore the **Power of your Colours**.

Black

Associated with Rebirth and Mystery | Power | Formality | Stability | Shows maturity | Truth | Sophistication | Prosperity | Elegance - popularly used for sleek designs | Strength | Formal | Feeling secured and protected | Seductive
Black is associated with: *Friday, Saturday*.

White

Associated with Purity | Peace | Helps to take a new approach to situation | Innocence | Good luck | Simplicity | Cleanliness | Perfection | Goodness | Openness | Hope | Elegance | Positive | Optimism | Open-minded
White is associated with: *Sunday, Monday, Friday*.

Blue

Associated with trust | Peace and love | Tapping into your emotions | Feeling secure | loyal | Calm | Inner stability | Authority | Being conservative | Reliable | Confident | Positively impact the mind | Patience | Soothing
Blue is associated with: *Sunday, Tuesday, Saturday.*

Red

Associated with life | Love and Passion | Determination | Ambition | Action-oriented - get things done | Courage | Power | Good Fortune | Prosperity | Youthful | Confidence | Warmth | Positivity | Increase enthusiasm | Seductive
Red is associated with: *Sunday, Monday, Tuesday, Friday, Saturday.*

Green

A connection to nature | Indicates growth | New beginnings | Vitality | Harmony | Wealth | Movement | Self-reliance | Balance | Hope | Generosity | Calm | Connected to our feelings | Peace | Foster togetherness | Ambition
Green is associated with: *Tuesday, Wednesday, Thursday, Friday.*

Purple

Associated with creativity | Imagination | Connects to your higher wisdom | Wealth | Welcoming | Kindness | Feeling uplifted | Compassion | Fearless | Optimistic | Wisdom | Feeling encouraged | Leadership | Maturity | Peace
Purple is associated with: *Wednesday, Thursday, Friday.*

Grey

Associated with wisdom | Intelligence | Stability | One's dignity | Neutral | Conservative | Peace | Reliability | Maturity | Insightful | Reserved | Having boundaries | Serenity | Leadership | Soothing | Self discipline
Gray is associated with: *Monday, Thursday, Friday, Saturday.*

Yellow

Is of the Sun | Colour of happiness | Radiates joy | Warmth | Brings out your child-like qualities of fun | Helps with creativity | Hope | Royalty | Optimism | Stimulating | Enthusiasm | Confidence | Promotes logical thinking
Yellow is associated with: *Sunday, Monday, Tuesday, Wednesday, Thursday.*

Tan

Associated with being grounded | Feeling safe | Being conservative | Reliable | Loyal | Connection with inner peace | Supports decision making | Inspires | Cheery | Symbolizes Love | Modesty | Neutral | Practical
Tan is associated with: *Saturday, Sunday.*

Orange

Associated with high energy | Warmth | Represent growth | Enthusiasm | Stimulates creativity | Boosts communication | Helps you to adopt a good attitude | Support solutions | Fun | Courage | Happiness
Orange is associated with: *Sunday, Tuesday, Thursday, Friday.*

Brown

Associated with stability | Dependability | Honesty | Protection | Simplicity | Wisdom | Loyalty | Courage | Gratitude | Integrity | Presence | Moving forward | Organised | Security | Respectful | Friendly | Sincere | Genuine
Brown is associated with: *Tuesday, Thursday, Friday.*

Make the best choice according to the colours you are most drawn to and what you want to communicate and enjoy.